

# MARTY P. JORDAN

---

Michigan State University  
Department of Political Science  
368 Farm Lane, S. Kedzie #346  
East Lansing, MI 48823

Phone: (202)-841-6822  
Emails: [jordan61@msu.edu](mailto:jordan61@msu.edu), [marty.jordan@gmail.com](mailto:marty.jordan@gmail.com)  
ORCID iD: 0000-0002-4255-0110  
Website: [www.martypjordan.com](http://www.martypjordan.com)

---

## ACADEMIC APPOINTMENTS

- Assistant Professor (Fixed-Term), Political Science** Sept. 2019 – Present  
Michigan State University, East Lansing, Michigan
- Instructor, Political Science** Aug. 2017 – Aug. 2019  
Michigan State University, East Lansing, Michigan
- Managing / Production Editor, *American Journal of Political Science*** Aug. 2017 – Dec. 2018  
Michigan State University, East Lansing, Michigan
- Visiting Assistant Professor, Political Science** July 2016 – June 2017  
Hope College, Holland, Michigan

## EDUCATION

- Doctor of Philosophy: Political Science** September 2019  
Michigan State University, East Lansing, Michigan  
*Major:* American Politics *Minors:* Public Policy, Research Methodology
- Dissertation Title: “What Happens in Your State Doesn’t Stay in Your State: Omissions and Opportunities in Policy Diffusion.” Committee: Saundra Schneider (chair), Ryan Black, Eric Juenke, Charles Shipan (University of Michigan).
- Master of Arts: Political Science** August 2015  
Michigan State University, East Lansing, Michigan  
Focus Areas: American Politics, Public Policy, Research Methodology
- Bachelor of Arts: Political Science, Spanish, Mathematics** May 2004  
Hope College, Holland, Michigan  
Honors: *magna cum laude*

## RESEARCH INTERESTS

public policy processes, policy diffusion, state and local politics, federalism, direct democracy, policy feedback, electoral institutions, disaster policy, economic and tax policy, criminal justice policy, morality policy

## PUBLICATIONS

- Grossmann, Matt, Marty P. Jordan, and Joshua McCrain. Forthcoming. “The Correlates of State Policy and the Structure of State Panel Data.” *State Politics & Policy Quarterly*.
- Hula, Richard C. and Marty P. Jordan. 2018. “Private Investment and Public Redevelopment: The Case of New Markets Tax Credits.” *Poverty & Public Policy*. 10(1): 11 – 38.
- Jordan, Marty P., and Saundra K. Schneider. 2015. “Poverty and Politics.” In Michael Shally-Jensen, Mark J. Rozell, and Ted G. Jelen (Eds.), *Encyclopedia of American Political Cultures*. Santa Barbara, CA: ABC Clío Solutions.

## MARTY P. JORDAN—Curriculum Vitae (2)

Schneider, Sandra K. and Marty P. Jordan. 2015. “An Analysis of Governmental Performance during Urban Disasters: Fukushima and Hurricane Sandy.” In *Cities at Risk: Planning for and Recovering from Natural Disasters*. Pierre Filion, Gary Sands, and Mark Skidmore (Eds.). Surrey, England: Ashgate Press.

Schneider, Sandra K. and Marty P. Jordan. 2016. “Political Science Research on Crises and Crisis Communications.” In *The Handbook of International Crisis Communication Research*. Andreas Schwarz, Matthew Seeger, and Claudia Auer (Eds.). Wiley-Blackwell.

### DATASETS

Jordan, Marty P., and Matt Grossmann. 2020. *The Correlates of State Policy Project v.2.2*. East Lansing, MI: Institute for Public Policy and Social Research (IPPSR). Access at: <https://www.ippsr.msu.edu/public-policy/correlates-state-policy>.

### WORKING PAPERS

“Beyond Policy Diffusion: Does Policy Venue Selection also Diffuse?” (In preparation for submission)

“The Diffusion Dynamics of Ballot Measures.” (In preparation for submission)

“Fifty Years Post Gideon: Policy Variability of Public Defender Programs across States.”

“Polarized Rhetoric and Rightward Discourse: Trends in Republican and Democratic Elite Speech.”

“Voting as Easy as a Click of a Button: A Quasi Experiment Testing the Effects of Voting by Email and Fax on Turnout.” With William Isaac. (In preparation for submission)

### SELECTED CONFERENCE PRESENTATIONS

“The Diffusion Dynamics of Ballot Measures.” Paper presented at the Midwest Political Science Association Annual Conference. April 5 – 8, 2018. Chicago, IL.

“E-Democracy’s Effect on Voter Turnout in the 2012 Presidential Election.” With William Isaac. Paper presented at the Summer Conference on Election Science, Reform, and Administration (ESRA). July 26 – 28, 2017. Portland, OR.

“Correlates of U.S. State Public Policies: Announcing a New Database.” With Matt Grossmann. Paper presented at the 17<sup>th</sup> State Politics and Policy Annual Conference. June 1 – 3, 2017. St. Louis, MO.

“Polarized Rhetoric and Rightward Discourse: Trends in Republican and Democratic Elite Speech.” Paper presented at the 74<sup>th</sup> Midwest Political Science Association Annual Conference. April 7 – 10, 2016. Chicago, IL.

“Private Investment and Public Redevelopment: The Case of New Markets Tax Credits.” With Richard C. Hula. Paper presented at the 74<sup>th</sup> Midwest Political Science Association Annual Conference. April 7 – 10, 2016. Chicago, IL.

“Beyond Policy Diffusion: Does Policy Venue Selection also Diffuse?” Paper presented at the 87<sup>th</sup> Southern Political Science Association Annual Conference. January 7 – 9, 2016. San Juan, PR.

“Fifty Years Post Gideon: Policy Variability of Public Defender Programs across States.” Paper presented at the Michigan Political Science Association Conference. October 29 – 30, 2015. Grand Rapids, MI.

“Beyond Policy Diffusion: Does Policy Venue Selection also Diffuse?” Paper presented at the 73<sup>rd</sup> Midwest Political Science Association Annual Conference. April 16 – 19, 2015. Chicago, IL.

## INVITED PRESENTATIONS AND TALKS

“Public Opinion and Political Polling” Presentation at Hope College, Holland, Michigan. October 12, 2020.

“Introduction to Public Policy.” Presentation for Michigan Center for Civic Education. July 20, 2020.

## TEACHING EXPERIENCE

### Instructor of Record:

Quantitative Methods I, Master of Public Policy Program, Fall 2017, 2018, 2019, 2020	MSU—graduate
Field Experience Practicum, MPP Program, Fall-Spring-Summer 2020-21	MSU—graduate
Public Service Internship Program, Fall-Spring-Summer 2020-21	MSU—undergraduate
Michigan Government Semester Program, Spring 2021	MSU—undergraduate
Intro to Political Science Methods, Spring 2018, Summer 2018	MSU—undergraduate
Introduction to American Government, Fall 2019, Spring 2020	MSU—undergraduate
InnovateGov Internship Program in Detroit, MI, Summer 2019, 2020, 2021	MSU—undergrad/grad
Introduction to American Government, Fall 2016, Spring 2017	Hope—undergraduate
Political Science Research Methods, Fall 2016, Spring 2017	Hope—undergraduate
Campaigns and Elections, Fall 2016,	Hope—undergraduate
Comparative Politics of Developing Countries, Spring 2017	Hope—undergraduate

### Teaching Assistant:

American Legislative Process, Fall 2013	MSU—undergraduate
Intro to Political Science Methods, Spring 2014, Spring 2015	MSU—undergraduate
Urban Politics, Fall 2014	MSU—undergraduate
Social Scientific Study of Religion, Summer 2015, Summer 2016	MSU—undergraduate
ICPSR Summer Program, Scaling and Dimensional Analysis, Summer 2015	UofMich—graduate

## ADDITIONAL TRAINING AND SOFTWARE SKILLS

### Methodological Training:

ICPSR Summer Program, University of Michigan, Ann Arbor, MI	July – Aug. 2013, 2014
<i>Courses:</i> Categorical Data Analysis, Simultaneous Equation Models, Matrix Algebra, Applied Multilevel Modeling, Scaling and Dimensional Analysis	

### Software:

Stata, R, HLM, L<sup>A</sup>T<sub>E</sub>X, Microsoft Office

## ACADEMIC HONORS, FELLOWSHIPS, AND AWARDS

### Michigan State University:

University Enrichment Fellowship, 2012 – 2017  
Best Teaching Assistant Award for Political Science Department, 2014 (Inaugural Recipient)  
Graduate School Writing Fellowship, 2015 – 2016  
Graduate Studies Fellowship for ICPSR Summer Program, 2013, 2014  
Graduate Studies Fellowship for Conference Travel, 2013, 2014, 2015, 2016, 2017  
Southern Political Science Association Conference Prestage-Cook Travel Award, 2016

### Hope College:

Presidential Scholarship Recipient, 2000 – 2004  
Phelps Scholar, 2000 - 2001  
Political Science Book Award, 2003  
Washington Program Honors Delegate, 2004  
Pi Sigma Alpha Member, 2003 – 2004

## DEPARTMENTAL AND UNIVERSITY SERVICE

Undergraduate Committee for Department of Political Science	2020 – Present
College of Social Science Online Teaching Committee	2020
Member of the Departmental “Class, Race, and Ethnicity Workshop” (CREW)	2015 – 2016
Graduate Student Member of Dean Search Committee, College of Social Science	2015 – 2016
Research Assistant, Political Science Departmental Accreditation Process	2015
Teaching Representative, Political Science Graduate Student Association	2014 – 2015

## PROFESSIONAL SERVICE

Reviewer: *American Journal of Political Science*, *Behavioural Public Policy*, *Energy Research & Social Science*, *Journal of Political Science*, *Policy Studies Journal*, *Publius: The Journal of Federalism*

Board Member: Michigan Political Science Association (2019 – Present)

## PROFESSIONAL AFFILIATIONS

American Political Science Association  
Midwest Political Science Association  
Southern Political Science Association  
Michigan Political Science Association

## SELECT NON-ACADEMIC PROFESSIONAL EXPERIENCE

**International Sales Manager** 2009 – 2012  
Neogen Corporation, Lansing, MI

Responsible for increasing sales throughout Latin America and the Caribbean for a multinational corporation ranked by *Forbes Magazine* and *Fortune Magazine* as one of the “Best Small Companies in America” and “100 Fastest Growing Companies,” respectively.

- Managed \$3.6 million in sales of more than 1000 biotech, molecular food-safety diagnostic products to thousands of customers across food, beverage, and agricultural industries.
- Monitored and analyzed political, economic, and cultural climate of the region, including monetary and trade policies, regulatory guidelines, and import/export rules.
- Liaised with key decision-makers from multinational and local food companies, government agencies, and academic institutions to promote food-safety policies.
- Developed marketing strategy, business plans, promotional activities, and multilingual educational tools to increase market share, gain new customers, improve customer satisfaction, and turn around underperforming operations.
- Increased sales revenue nearly 50% during tenure. Awarded President’s Club Gold Honor—highest sales category.

**Director** 2006 – 2008  
Guatemala Human Rights Commission (GHRC), Washington, D.C.

Responsible for management, effectiveness, and financial stability of nonpartisan, grassroots organization charged with advocating for improved human rights in Guatemala.

- Oversaw and implemented programs to curb violence against women, attacks against human rights defenders, impunity, and the spread of illicit entities into Guatemala.
- Lobbied members of U.S. and Guatemalan legislatures / government officials to approve policies and legislation aimed at improving human rights.
- Drafted model legislation and organized Congressional briefings, speaking tours, and events to raise awareness about human rights.

### SELECT NON-ACADEMIC PROFESSIONAL EXPERIENCE (Continued)

- Conducted grassroots outreach in U.S. to mobilize concerned citizens; grew membership by 240%.
- Edited and published bi-weekly *Guatemala Human Rights UPDATE*, issued e-Alerts, and reported on topics related to Guatemala and Central America.
- Gave expert testimony and wrote 40 affidavits for political asylum cases in U.S. Immigration Courts.
- Increased revenues 37% during tenure via grants, donors and other fundraising activities.

#### Development Director

2004 – 2006

Fundación Hermano Mercedes Ruiz (FUNDAHMER), San Salvador, El Salvador

Worked with thousands of residents from 47 impoverished rural and urban communities to design, execute, and evaluate community development projects.

- Developed 40 projects to promote civic participation, enhance economic initiatives and job training, empower women and at-risk youth, preserve the environment, and support sustainable agriculture.
- Collaborated with elected leaders, dignitaries, and government representatives to garner support for community development projects.
- Wrote grants (avg. \$25,000, up to \$1.5 million) and cultivated international donors; increased income revenue by 40% during tenure.
- Directed communication and public relations between the Foundation and international / national sponsors.
- Organized and led 20 fact-finding delegations of academics, students, attorneys, medical professionals, religious leaders, and citizen activists in El Salvador.

### SELECT NON-ACADEMIC PUBLICATIONS

Jordan, Marty P. 2008. “Not If, But When?: Human Rights Defenders Under Fire in Guatemala.” Washington, D.C.: Guatemala Human Rights Commission/USA. (Condensed version published as *Who Will Defend the Defenders?: Criminalization of Human Rights Defenders and Chronic Impunity in Guatemala*)

Jordan, Marty P. 2007. “Guatemala Human Rights Review: January–September 2007.” Washington, D.C.: Guatemala Human Rights Commission/USA.

Jordan, Marty P. 2007. “Guatemala Human Rights Review: January–December 2006.” Washington, D.C.: Guatemala Human Rights Commission/USA.

Jordan, Marty P. and Julie M. Suarez. 2007. “Three Thousand and Counting: A Report on Violence against Women in Guatemala.” Washington, D.C.: Guatemala Human Rights Commission/USA.

Lockhart, Shannon, Carmen Camey, and Marty P. Jordan, eds. 2007. *Guatemala Human Rights UPDATE*. Vol. 19, Nos. 1 - 24. Washington, D.C.: Guatemala Human Rights Commission/USA.

### SELECT NON-ACADEMIC PRESENTATIONS

“Understanding the USDA’s New E.coli STEC Regulation.” Microbiology Seminar. March 29 – 30, 2012. Managua, Nicaragua.

“Microbiology—Challenges and Solutions for Food Industry.” Microbiology Seminar. October 28, 2011. Guayaquil, Ecuador.

“Tools for Food Safety: An Industry Approach.” Michigan State University Institute of International Agriculture: International Food Safety Abbreviated Course. August 5, 2010. Lansing, MI. August 5.

“Introduction to Mycotoxins.” Sixth Latin American Myco-toxicology Congress. June 27, 2010. Mérida, Mexico.

### **SELECT NON-ACADEMIC PRESENTATIONS (Continued)**

“Gender-based Violence in Latin America.” George Washington University. February 5, 2008. Washington, D.C.

“Violence against Women in Latin America.” Organization of American States Panel Discussion. October 18, 2007. Washington, D.C.

### **INTERNATIONAL EXPERIENCE**

Argentina, Australia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, India, México, Nicaragua, Panamá, Perú, Puerto Rico, Uruguay

### **LANGUAGES**

English (native speaker)

Spanish (professional-level fluency); experienced interpreter and translator

### **REFERENCES**

Saundra K. Schneider, Ph.D.  
Professor Emeritus, Dept. of Political Science  
Former Director, ICPSR Summer Program  
Michigan State University  
303 S. Kedzie Hall  
East Lansing, Michigan 48823  
Email: [sks@msu.edu](mailto:sks@msu.edu)

Ryan C. Black, Ph.D.  
Professor, Department of Political Science  
Associate Chair of Department  
Michigan State University  
303 S. Kedzie Hall  
East Lansing, Michigan 48823  
Email: [rcblack@msu.edu](mailto:rcblack@msu.edu)

Jan Leighley, Ph.D.  
Professor, Department of Government  
American University  
4400 Massachusetts Avenue, NW  
Kerwin Hall – 218  
Washington, D.C. 20016  
Email: [leighley@american.edu](mailto:leighley@american.edu)

Eric Gonzalez Juenke, Ph.D.  
Associate Professor, Department of Political Science  
Michigan State University  
303 S. Kedzie Hall  
East Lansing, Michigan 48823  
Email: [juenke@msu.edu](mailto:juenke@msu.edu)

*Last Updated: March 10, 2021*