MARTY P. JORDAN

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ACADEMIC APPOINTMENTS

Associate Professor (Fixed-Term), Political Science — August 2026 – Present
Assistant Professor (Fixed-Term), Political Science — Sept. 2019 – Aug. 2026
Michigan State University, East Lansing, Michigan
"Designation B," permanent contract for teaching excellence

Director of the Master of Public Policy Program — August 2025 – Present
Director of the Michigan Government Semester Program — August 2020 – Present

Visiting Instructor
Universidad Centroamericana "José Simeón Cañas" (UCA), El Salvador — October – Dec. 2023

Instructor, Political Science — Aug. 2017 – Aug. 2019
Michigan State University, East Lansing, Michigan

Managing Editor - Production Editor, *American Journal of Political Science* — Aug. 2017 – Dec. 2018
Michigan State University, East Lansing, Michigan

Visiting Assistant Professor, Political Science — July 2016 – June 2017
Hope College, Holland, Michigan

EDUCATION

Doctor of Philosophy: Political Science — September 2019
Michigan State University, East Lansing, Michigan
Major: American Politics *Minors*: Public Policy, Research Methodology

Dissertation Title: "What Happens in Your State Doesn't Stay in Your State: Omissions and Opportunities in Policy Diffusion." Committee: Saundra Schneider (chair), Ryan Black, Eric Juenke, Charles Shipan (University of Michigan).

Master of Arts: Political Science — August 2015
Michigan State University, East Lansing, Michigan
Focus Areas: American Politics, Public Policy, Research Methodology

Bachelor of Arts: Political Science, Spanish, Mathematics — May 2004
Hope College, Holland, Michigan
Honors: *magna cum laude*

RESEARCH INTERESTS

public policy processes, policy diffusion, state and local politics, pedagogy, federalism, direct democracy, policy feedback, electoral institutions, disaster policy, economic and tax policy, criminal justice policy, morality policy

PUBLICATIONS

Peer-Reviewed Articles:

Jordan, Marty P. and Kimberly Saks. Forthcoming. "From Diapers to Dissertations: Navigating Family Planning and Parenthood in Political Science Among Doctoral Students." *PS: Political Science and Politics*.

Jordan, Marty P., Elinor R. Jordan, and Lauren Foley. 2025. "The Unseen Scars of Experiential Learning: Secondary Trauma in Political Science Internships." *PS: Political Science and Politics*. https://doi.org/10.1017/S104909652510142X.

Jordan, Marty P. and Jamil S. Scott. 2025. "The Spread of Symbolic Policies: Juneteenth, Interests, and Representation in the U.S. States." *Political Research Quarterly*. https://doi.org/10.1177/10659129251355262.

Jordan, Marty P. and Charles S. Matzke. 2024. "A Roadmap for Establishing a Successful Internship Program in State Capitals and Beyond." *Journal of Political Science Education*. https://doi.org/10.1080/15512169.2024.2349533.

Foley, Lauren S. and Marty P. Jordan. 2023. "Institutionalizing Internships: Enhanced Civic Culture via State Capital Internship Programs." *Journal of Political Science Education*. 20(2): 253-273. https://doi.org/10.1080/15512169.2023.2275763.

Grossmann, Matt, Marty P. Jordan, and Joshua McCrain. 2021. "The Correlates of State Policy and the Structure of State Panel Data." *State Politics & Policy Quarterly*. 21(4): 430–450. https://doi.org/10.1017/spq.2021.17.

Hula, Richard C. and Marty P. Jordan. 2018. "Private Investment and Public Redevelopment: The Case of New Markets Tax Credits." *Poverty & Public Policy*. 10(1): 11 – 38. https://doi.org/10.1002/pop4.204.

Book Chapters & Entries:

Jordan, Marty P. Forthcoming. "Policy Entrepreneurs." in *Encyclopedia of Interest Groups and Lobbying*, ed. Adam J. Newmark. Thousand Oaks, CA. SAGE Publications Inc.

Jordan, Marty P. Erika Rosebrook, Eleanor Schiff. 2022. "The Challenges and Advantages for Seasoned Professionals Applying to and Navigating Doctoral Programs." in *American Political Science Association's Strategies for Navigating Graduate School and Beyond*, eds. Kevin G. Lorentz II, Daniel J. Mallinson, Julia Marin Hellwege, Davin Phoenix, and J. Cherie Strachan.

Saks McManaway, Kimberly, Regina Bateson, Marty P. Jordan, Karen Kedrowski, and Kyle Harris. 2022. "Balancing Pregnancy, Parenthood, and Graduate School." in *American Political Science Association's Strategies for Navigating Graduate School and Beyond*, eds. Kevin G. Lorentz II, Daniel J. Mallinson, Julia Marin Hellwege, Davin Phoenix, and J. Cherie Strachan.

Schneider, Saundra K. and Marty P. Jordan. 2016. "Political Science Research on Crises and Crisis Communications." In *The Handbook of International Crisis Communication Research.* Andreas Schwarz, Matthew Seeger, and Claudia Auer (Eds.). Wiley-Blackwell.

Jordan, Marty P., and Saundra K. Schneider. 2015. "Poverty and Politics." In Michael Shally-Jensen, Mark J. Rozell, and Ted G. Jelen (Eds.), *Encyclopedia of American Political Cultures*. Santa Barbara, CA: ABC Clio Solutions.

PUBLICATIONS (Continued)

Schneider, Saundra K. and Marty P. Jordan. 2015. "An Analysis of Governmental Performance during Urban Disasters: Fukushima and Hurricane Sandy." In *Cities at Risk: Planning for and Recovering from Natural Disasters*. Pierre Filion, Gary Sands, and Mark Skidmore (Eds.). Surrey, England: Ashgate Press.

Short Pieces & Reports:

Dickinson, Kesicia, Marty Jordan, Sarah Reckhow, and Joshua Sapotichne. 2020. "InnovateGov in Detroit: Connecting the University's Most Vital Resource to a City's Most Urgent Challenges." *Urban Affairs Forum*. January 8. Access at: https://urbanaffairsreview.com/2020/01/08/innovategov-in-detroit-connecting-the-universitys-most-vital-resource-to-a-citys-most-urgent-challenges/.

Jordan, Marty P. 2008. "Not If, But When?: Human Rights Defenders Under Fire in Guatemala." Washington, D.C.: Guatemala Human Rights Commission/USA. (Condensed version published as *Who Will Defend the Defenders?: Criminalization of Human Rights Defenders and Chronic Impunity in Guatemala*)

Jordan, Marty P. 2007. "Guatemala Human Rights Review: January–September 2007." Washington, D.C.: Guatemala Human Rights Commission/USA.

Jordan, Marty P. 2007. "Guatemala Human Rights Review: January–December 2006." Washington, D.C.: Guatemala Human Rights Commission/USA.

Jordan, Marty P. and Julie M. Suarez. 2007. "Three Thousand and Counting: A Report on Violence against Women in Guatemala." Washington, D.C.: Guatemala Human Rights Commission/USA.

Media Commentary:

Jordan, Marty P. 2021. "Young people's votes matter, so does securing policies important to Gen Z." *Lansing State Journal*. September 18, 2021.

DATASETS

Jordan, Marty P., and Matt Grossmann. 2021. *The Correlates of State Policy Project v.1.0 – v.2.6*. East Lansing, MI: Institute for Public Policy and Social Research (IPPSR). Available: https://www.ippsr.msu.edu/public-policy/correlates-state-policy.

WORKING PAPERS

"Beyond Policy Diffusion: Does Venue Selection Also Diffuse?" (In preparation for submission)

"The Diffusion Dynamics of US State Ballot Measures." (In preparation for submission)

"Polarized Rhetoric and Rightward Discourse: Trends in Republican and Democratic Elite Speech."

"Voting as Easy as a Click of a Button: A Quasi-Experiment Testing the Effects of Voting by Email and Fax on Turnout." With William Isaac.

"Fifty Years Post-Gideon: Policy Variability of Public Defender Programs across States."

SELECTED CONFERENCE PRESENTATIONS

"From Diapers to Dissertations: Navigating Family Planning and Parenthood in Political Science Among Doctoral Students." Paper presented at the Midwest Political Science Association Annual Conference. April 3 – 6, 2025. Chicago, IL.

"Commemorative Juneteenth Policies in the US States: Diffusion, Interests, and Appeasement." Paper presented at the State Politics & Policy Conference. April 21 – 23, 2022. Tallahassee, FL.

"The Diffusion Dynamics of Ballot Measures." Paper presented at the Midwest Political Science Association Annual Conference. April 5 – 8, 2018. Chicago, IL.

"E-Democracy's Effect on Voter Turnout in the 2012 Presidential Election." With William Isaac. Paper presented at the Summer Conference on Election Science, Reform, and Administration (ESRA). July 26 – 28, 2017. Portland, OR.

"Correlates of U.S. State Public Policies: Announcing a New Database." With Matt Grossmann. Paper presented at the 17th State Politics and Policy Annual Conference. June 1 – 3, 2017. St. Louis, MO.

"Polarized Rhetoric and Rightward Discourse: Trends in Republican and Democratic Elite Speech." Paper presented at the Midwest Political Science Association Annual Conference. April 7–10, 2016. Chicago, IL.

"Private Investment and Public Redevelopment: The Case of New Markets Tax Credits." With Richard C. Hula. Paper presented at the 74th Midwest Political Science Association Annual Conference. April 7 – 10, 2016. Chicago, IL.

"Beyond Policy Diffusion: Does Policy Venue Selection also Diffuse?" Paper presented at the 87th Southern Political Science Association Annual Conference. January 7 – 9, 2016. San Juan, PR.

INVITED PRESENTATIONS AND TALKS

"Frameworks for Understanding Policy Implementation" Presentation for Michigan Education Policy Fellowship Program. January 27, 2025.

"Beyond Voting: Policy & Activism" Presentation for MSU Student Voting Summit. Sept. 30, 2022

"Assessments of Students' Attitudes Toward Writing" Presentation for MSU CSS Tier II Writing Workshop. January 26, 2022.

"Evaluating Experiential Learning's Impact" Presentation for MSU Adams Academy. January 21, 2022.

"Juneteenth: America's 2nd Independence Day" Presentation for Michigan Center for Civic Education. July 27, 2021.

"Public Opinion and Political Polling" Presentation at Hope College, Holland, Michigan. October 12, 2020.

"Introduction to Public Policy." Presentation for Michigan Center for Civic Education. July 20, 2020.

TEACHING EXPERIENCE

Instructor of Record:

Quantitative Methods I, Master of Public Policy Program, Fall 2017—Fall 2024	MSU—graduate
Capstone Research Projects, Master of Public Policy Program, Fall 2025	MSU—graduate
Field Experience Practicum, MPP Program, Fall-Spring-Summer 2020-2025	MSU—graduate

TEACHING EXPERIENCE (Continued)

Instructor of Record (Continued):

Policy and Program Evaluation, Master of Political Science 2023	UCA—graduate
Public Service Internship Program, Fall-Spring-Summer 2020-2025	MSU—undergraduate
Michigan Government Semester Program, Spring 2021—2025	MSU—undergraduate
Politics of Poverty, MSU Freshman Seminar in Washington DC, Summer 2022, 2023	MSU—undergraduate
Puerto Rico's Politics, People, & Place in Puerto Rico, Summer 2024, 2025	MSU—undergraduate
Intro to Political Science Methods, Spring 2018, Summer 2018	MSU—undergraduate
Introduction to American Government, Fall 2019, Spring 2020	MSU—undergraduate
InnovateGov Internship Program in Detroit, MI, Summer 2019, 2020, 2021	MSU—undergrad/grad
Introduction to American Government, Fall 2016, Spring 2017	Hope—undergraduate
Political Science Research Methods, Fall 2016, Spring 2017	Hope—undergraduate
Campaigns and Elections, Fall 2016	Hope—undergraduate
Comparative Politics of Developing Countries, Spring 2017	Hope—undergraduate

Teaching Assistant:

American Legislative Process, Fall 2013	MSU—undergraduate
Intro to Political Science Methods, Spring 2014, Spring 2015	MSU—undergraduate
Urban Politics, Fall 2014	MSU—undergraduate
Social Scientific Study of Religion, Summer 2015, Summer 2016	MSU—undergraduate
ICPSR Summer Program, Scaling and Dimensional Analysis, Summer 2015	UofMich—graduate

ADDITIONAL TRAINING & SOFTWARE SKILLS

Methodological Training:

ICPSR Summer Program, University of Michigan, Ann Arbor, MI — July – Aug. 2013, 2014
Courses: Categorical Data Analysis, Simultaneous Equation Models, Matrix Algebra, Applied Multilevel Modeling, Scaling and Dimensional Analysis

Software:

Stata, R, HLM, LaTeX, Camtasia, Microsoft Office

ACADEMIC HONORS, FELLOWSHIPS, GRANTS, AND AWARDS

United States:

Fulbright U.S. Scholar Program Award, El Salvador (2025–2026) (Declined Award)

Michigan State University:

American Political Science Association's Women, Gender, & Politics Small Research Grant, 2024-2025
Designation B, 5-year renewable contract for teaching excellence, awarded in September 2022
Adams Academy Fellow, a teaching fellowship, 2021-2022
University Enrichment Fellowship, one of 20 recipients out of 1000 doctoral students, 2012 – 2017
Best Teaching Assistant Award for Political Science Department, 2014 (Inaugural Recipient)
Graduate School Writing Fellowship, 2015 – 2016
Graduate Studies Fellowship for ICPSR Summer Program, 2013, 2014
Graduate Studies Fellowship for Conference Travel, 2013, 2014, 2015, 2016, 2017
Southern Political Science Association Conference Prestage-Cook Travel Award, 2016

Hope College:

Presidential Scholarship Recipient, 2000 – 2004
Phelps Scholars Program, a diversity program, 2000 - 2001
Political Science Book Award, 2003

ACADEMIC HONORS, FELLOWSHIPS, GRANTS, AND AWARDS

Hope College (Continued):
Washington Program Honors Delegate, 2004
Pi Sigma Alpha Member, 2003 – 2004

DEPARTMENTAL AND UNIVERSITY SERVICE

Fixed-Term Faculty & Academic Specialists Promotion Committee, CSS	2022 – Present
Violence Free Communities Subcommittee on Protections for Student Interns	2021 – Present
Undergraduate Committee for Department of Political Science	2020 – 2025
College of Social Science Online Teaching Committee	2020 – 2021
Member of the Departmental "Class, Race, and Ethnicity Workshop" (CREW)	2015 – 2016
Graduate Student Member of Dean Search Committee, College of Social Science	2015 – 2016
Research Assistant, Political Science Departmental Accreditation Process	2015
Teaching Representative, Political Science Graduate Student Association	2014 – 2015

DOCTORAL & DISSERTATION COMMITTEES

Oliver Gomez Manon, Planning, Design, and Construction at Michigan State University

FACULTY ADVISOR FOR STUDENT ORGANIZATIONS

Matters of Fact: a student-run publication and community for publishing peer-reviewed research articles
Spartans Speak Up: focuses on public speaking and leadership for students
The Law and Literature Society: a pre-law & polisci book club to explore the law, politics, and careers

PROFESSIONAL SERVICE

Reviewer: *American Journal of Political Science*, *Behavioural Public Policy*, *Edward Elgar Publishers*, *Energy Research & Social Science*, *Journal of Political Science*, *Journal of Politics*, *Journal of Public Policy*, *Policy Studies Journal*, *Political Research Quarterly, PS: Political Science & Politics*, *Publius: The Journal of Federalism*, *Qeios Reach*

Midwest Political Science Association Conference (MPSA) 2024: Undergraduate Public Policy & Administration section head

Board Member: Ingham County Economic Development Corporation (2021 – Present), former Chair
Brownfield Redevelopment Authority Advisory Board (2021 – Present), former Vice Chair
Michigan Political Science Association (2019 – Present), Secretary

PROFESSIONAL AFFILIATIONS

American Political Science Association
Midwest Political Science Association
Southern Political Science Association
Michigan Political Science Association

SELECT NON-ACADEMIC PROFESSIONAL EXPERIENCE

International Sales Manager 2009 – 2012
Neogen Corporation, Lansing, MI

Responsible for increasing sales throughout Latin America and the Caribbean for a multinational corporation ranked by *Forbes Magazine* and *Fortune Magazine* as one of the "Best Small Companies in America" and "100 Fastest Growing Companies," respectively.

SELECT NON-ACADEMIC PROFESSIONAL EXPERIENCE (Continued)

- Managed $3.6 million in sales of more than 1000 biotech, molecular food-safety diagnostic products to thousands of customers across food, beverage, and agricultural industries.
- Monitored and analyzed political, economic, and cultural climate of the region, including monetary and trade policies, regulatory guidelines, and import/export rules.
- Liaised with key decision-makers from multinational and local food companies, government agencies, and academic institutions to promote food-safety policies.
- Developed marketing strategy, business plans, promotional activities, and multilingual resources to increase market share, gain new customers, improve customer satisfaction, and turn around underperforming units.
- Increased sales revenue by 50%; awarded President's Club Gold Honor—highest sales category.

Director 2006 – 2008
Guatemala Human Rights Commission (GHRC), Washington, D.C.

Responsible for management, effectiveness, and financial stability of nonpartisan, grassroots organization charged with advocating for improved human rights in Guatemala.

- Oversaw and implemented programs to curb violence against women, attacks against human rights defenders, impunity, and the spread of illicit entities into Guatemala.
- Lobbied members of U.S. and Guatemalan legislatures / government officials to approve policies and legislation aimed at improving human rights.
- Drafted model legislation and organized Congressional briefings, speaking tours, and events to raise awareness about human rights.
- Conducted grassroots outreach in U.S. to mobilize concerned citizens; grew membership by 240%.
- Edited and published bi-weekly *Guatemala Human Rights UPDATE*, issued e-Alerts, and reported on topics related to Guatemala and Central America.
- Gave expert testimony and wrote 40 affidavits for political asylum cases in U.S. Immigration Courts.
- Increased revenues 37% during tenure via grants, donors and other fundraising activities.

Development Director 2004 – 2006
Fundación Hermano Mercedes Ruiz (FUNDAHMER), San Salvador, El Salvador

Worked with thousands of residents from 47 impoverished rural and urban communities to design, execute, and evaluate community development projects.

- Developed 40 projects to promote civic participation, enhance economic initiatives and job training, empower women and at-risk youth, preserve the environment, and support sustainable agriculture.
- Collaborated with elected leaders, dignitaries, and government representatives to garner support for community development projects.
- Wrote grants (avg. $25,000, up to $1.5 million) and cultivated international donors; increased income revenue by 40% during tenure.
- Directed communication and public relations between the Foundation and international / national sponsors.
- Organized and led 20 fact-finding delegations of academics, students, attorneys, medical professionals, religious leaders, and citizen activists in El Salvador.

SELECT NON-ACADEMIC PRESENTATIONS

"Understanding the USDA's New E.coli STEC Regulation." Microbiology Seminar. March 29 – 30, 2012. Managua, Nicaragua.

"Microbiology: Challenges & Solutions for the Food Industry." Microbiology Seminar. October 28, 2011. Guayaquil, Ecuador.

SELECT NON-ACADEMIC PRESENTATIONS (Continued)

"Tools for Food Safety: An Industry Approach." Michigan State University Institute of International Agriculture: International Food Safety Abbreviated Course. August 5, 2010. Lansing, MI. August 5.

"Introduction to Mycotoxins." Sixth Latin American Myco-toxicology Congress. June 27, 2010. Mérida, Mexico.

"Gender-based Violence in Latin America." George Washington University. February 5, 2008. Washington, D.C.

"Violence against Women in Latin America." Organization of American States Panel Discussion. October 18, 2007. Washington, D.C.

INTERNATIONAL EXPERIENCE

Argentina, Australia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, India, Mexico, Nicaragua, Panama, Peru, Puerto Rico, Uruguay

LANGUAGES

English (native speaker) | Spanish (professional-level fluency); experienced interpreter and translator

Last Updated: July 6, 2026